

# COLUMBIANA COUNTY FAIR

**JULY 31 - AUGUST 6, 2017**



## Advertising & Sponsorship Opportunities



**Support. Advertise. Profit.**

“Support your hometown county fair.  
Promote your business.”

### Please circle:

Premium Book Ad:

1/4 page \$75    1/2 page \$100    full page \$200

Schedule of Events Flier:

Single \$150                  Premium \$200  
Double \$275                Premium \$350

Day at the Fair \$1,800: \_\_\_\_\_ specify day

Entertainment Event Sponsor: \$500

Grandstand Event Sponsor: \$1,000

\_\_\_\_\_ specify event

Harness Racing Sponsor: \$75 Race \$500 Day

Employee Appreciation: \$50/10 tickets Qty. \_\_\_\_\_

Golf Cart Sign: \$100

Shuttle Wagon Sign: \$125

Fence Sign: \$150 or \$200

Grandstand Sign: \$500

Coliseum Sign: \$200 new \$100 renewal

Livestock Show Sponsor: \$50

Livestock Show Ring Sponsor: \$500

\_\_\_\_\_ Beef                  \_\_\_\_\_ Dairy

\_\_\_\_\_ Goat                \_\_\_\_\_ Horse

\_\_\_\_\_ Sheep

Business/Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone No. \_\_\_\_\_

Address \_\_\_\_\_

email address: \_\_\_\_\_

Please email all ad and sign information, including logos, to [colcofair@shcglobal.net](mailto:colcofair@shcglobal.net) and return this completed form, along with a check payable to: Columbiana County Fair, PO Box 356, Lisbon, Ohio 44432, or an invoice can be forwarded to you for payment.

# SIGNAGE

## GOLF CART

\$100

Fair furnishes 1' x 2' sign

## SHUTTLE WAGON

\$125

Fair furnishes 2' x 2' sign

## FENCE

4' x 4' \$150 or 4' x 8' \$200

Your sign posted at the gate of your choice.

## COLISEUM

New \$200 or Renewal \$100

Your 4' x 4' sign posted in the coliseum for one year.

## GRANDSTAND

\$500

Your 4'x4' sign posted on the back of the grandstand facing the midway.

## Employee Appreciation

\$50 for 10 tickets

An excellent way to say "thank you" to your employees with a one-day pass to the fair, and you can use it as an advertising expense. Your business name will be announced stating you have participated in the program.

# ADVERTISEMENTS

## PREMIUM BOOK

1/4 page \$ 75 1/2 page \$100 Full page \$200

500 books distributed to fair supporters and exhibitors.

Book is black & white - 8 1/2" x 11"

Deadline: April 1<sup>st</sup>

## SCHEDULE OF EVENTS FLYER

Single \$150 Premium (single) \$200

Double \$275 Premium (double) \$350

10,000 fliers in a glossy, full-colored booklet

Deadline: April 25<sup>th</sup>

For questions or more information, please contact:

Tresa Unkefer, Secretary

330-205-0141 (cell)

or

Kim Bergman, Sponsor Sales Representative

330-705-7333

Phone: 330-424-5531 (fair office)

Fax: 330-420-9525

E-mail: colcofair@sbcglobal.net

www.columbianacountyfair.org

PO Box 356

225 Lee Avenue

Lisbon, Ohio 44432

# SPONSORSHIPS

## HARNESS RACING

Race Sponsor - \$75 per race

Name printed in the racing program.

Name imprinted on the trophy.

Picture taken with the winner of the race.

Day at the Races - \$500

Sponsor races for the day, Mon or Tues

## DAY AT THE FAIR

\$1,800

Your sign at the main entrance fence that day.

Name listed as the day sponsor in fair schedule.

10'x10' grandstand patio space for the day.

## LIVESTOCK SHOWS

Dairy, Beef, Goat, Horse or Sheep



Show Sponsor - \$50

Recognition in the show program as sponsor.

Show Ring Sponsor - \$500

Signage on the show ring during the event

Promo announcements

Recognition in the show program as sponsor

## GRANDSTAND EVENTS

\$1,000

Your sign at event site in grandstand area

Promo announcement during the event

14 gate admn tickets & 4 grandstand admn tickets

## MIDWAY ENTERTAINMENT

\$500

Your sign at event site

Promo announcement during the event

7 gate admission tickets

Truck & Tractor Pull Sponsorships Available - Contact Scott Stear for details at 330.853.1332

